

EAAP Industry Club



Let's Create a European
Livestock Industries Club!

The EAAP Industry Club

- Visibility
- Information
- Network
- Economic Benefits
- Participation in the scientific progress
- Big Data





EAAP is the only European based animal science network with 6150 individual members representing around 900 institutes/organizations

EAAP organizes every year the European largest animal science conference with attendance 1500/2200 persons.

EAAP is the most represented organization in giving visibility and application to livestock research with participation in more than 25 EU research projects

The **Why EAAP?**

Why EAAP?



Make yourself more visible within the livestock industry via the animal science network

- EAAP manages successful LinkedIn, Facebook, Twitter, Instagram for disseminating news, initiatives, projects, job posting, etc.
- EAAP sends every two weeks the only European animal science Newsletter to more than 9000 animal scientists with average of more than 3200 certified readers
- The Newsletter is also translated in ten different languages: German, Spanish, Portuguese, Romanian, Slovakian, Italian, Croatian, French, Polish, Slovenian
- There are around 150 animal scientists who work voluntarily for EAAP

Why EAAP?

Applying Scientific
Structure for your
own success

- EAAP is organized with 11 Study Commissions:

- Cattle
- Genetic
- Health and Welfare
- Horses
- Insects
- Livestock Farming Systems
- Nutrition
- Physiology
- Pigs
- Precision Livestock Farming
- Sheep and Goat

- Each Study Commission has a Management Group and many participants

- EAAP has also many working groups to deal with more specific topics



Why EAAP?

Leader in Animal Science Dissemination

- Global
- One of the largest animal science conferences in the world
- Well attended interesting monthly webinars
- Animal Science and Livestock industry related workshops
- Founder and co-owner of four journals

- Local
- Regional animal science conferences
- Dissemination in International Research Projects



Visibility

- Company name and logo at EAAP website and all relevant documents
- Slides with name and logo at Official Events
- Priority links with EAAP Socials
- Invite, through EAAP dissemination tools and socials, people to events organized by your company



Information

Newsletter

- News from EU legislation on livestock industry, animal breeding, ...
- News about industries such as merge, acquisition, new products, R&D activities
- Industry Club members can also use the EAAP Newsletter for advertising, at no additional costs, their activities, sending short text to be published
- You can also use the Newsletter for job landings and job offers
- News (including the link) of relevant, and of industry interest, research publications
- List of Webinars and animal science conferences
- List of Industry Awards and Grants
- Innovation Zone





Networking

- Joining the Study Commissions and Working Groups
- Suggest topics to be considered for Annual Meetings
Scientific Sessions
- Organize Professional Panel through the EAAP platforms
- Speed-Dating events to facilitate meetings between companies and candidates for employment opportunities
- Meet more animal scientists and colleagues through EAAP network
- Participate to EAAP Industries “Closer” Club for specific topics such as Nutrition, Genetic, Insects, PLF, etc.

Economic Benefits

- One free registration to each Annual Meeting and at every meeting organized by EAAP
- Five individual memberships at no cost
- Discounts (-30%) to increase company visibility through:
 - Sponsoring EAAP Newsletter, EAAP website
 - Sponsoring EAAP Annual Meetings and workshops
 - Organize Industry Academy Workshop
 - Exhibit at EAAP Annual Meetings and workshops
 - Support young scientist by sponsoring scholarships named by the company
 - Support scientists by sponsoring awards named as the company
 - Co-Organize and sponsor webinars





Participation in the scientific progress

- Be the first to know titles (with a link) of relevant, and of industry interest, research publications
- Participate for free to EAAP monthly Webinars
- Participate actively to EAAP scientific groups and be able to suggest topics for next year Scientific Sessions
- Meet more animal scientists and colleagues through EAAP network at the European and world level facilitated as well as promoting partnerships for international R&D projects
- Free access, exclusive to individual members, to books of abstracts, presentations and videos of EAAP meetings, conferences, webinars and other resources



Join EAAP Industry Club!

- Entering price for the first year € 3000 per industry