

NOVUS Introduces New Bis-Chelated Trace Mineral

CHESTERFIELD, MO (September 22, 2026) – The leader in intelligent nutrition today announced a new source of organic trace mineral nutrition available for the animal agriculture industry.

RELYZANT™ Bis-Chelated Trace Mineral is the next-generation bis-chelate from NOVUS. Available in zinc, copper, and manganese, the mineral is bound by two lactic acid ligands, forming a stable, neutral molecule that maintains integrity across changes in pH in the gut and interactions with other parts of the diet, ultimately resulting in more mineral being accessible to the animal.



Known for its MINTREX® Bis-Chelated Trace Minerals, NOVUS officials say this latest innovation makes bis-chelated technology more widely available.



“We developed RELYZANT™ in response to our customers’ needs,” says Abishek Shingote, NOVUS vice president of corporate strategy and innovation. “With more than 500 research trials demonstrating its efficacy, MINTREX® Bis-Chelated Trace Minerals has defined the standard for trace mineral performance. It was designed over 20 years ago for diets that benefit from methionine source HMTBa, a key ingredient. We recognize that many customers today prioritize mineral concentration and flexibility. RELYZANT™ provides the same authentic bis-chelate protection and superior absorption without methionine.”

Nutritionists will appreciate this new concentrated source of organic trace mineral that offers formulation flexibility.

“RELYZANT™ delivers the same trusted performance as MINTREX® but with higher mineral concentration,” says NOVUS Research Scientist Tracy Rode, who helped develop the new bis-chelated mineral. “That means nutritionists have more physical room in the ration for other parts of the diet.”



RELYZANT™ is now available in Mexico and will be available later this year in other markets.

For more information about the newest innovation in intelligent nutrition, visit novusint.com/mineral.

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NOVUS is the intelligent nutrition company. We combine global scientific research with local insights to develop innovative, advanced technology that helps poultry, swine and dairy producers around the world achieve better results. NOVUS is privately owned by Mitsui & Co., Ltd. and Nippon Soda Co., Ltd. Headquartered in Chesterfield, Missouri, U.S.A. novusint.com.